

JULIA GARBÍN

mkt digital y social media



LET'S TALK?

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🌐 <https://www.linkedin.com/in/jgarbin>

Graduated in advertising and public relations. A creative mind, a lover of marketing, sports and social media. My passion is travelling, meeting new people and cultures, so facing new challenges every day is not a problem for me.

WORK EXPERIENCE

Community Manager

Herboristería Hierbabuena Baiona
(September-December 2020)

social media management, creative designs

Internship in the Online and Accounts department s
Zink Marketing (February-July 2023)

ORM, network strategy and management, web auditing, customer relations, ON and OF media strategy

Auxiliary photographer Lanfoco SL
(April-October 2019)

Photography, video and editing

Froiz Supermarket
(July-August 2021)

Cashier-Stock Clerk

EDUCATION

Master's Degree in Digital Marketing and Communication

IMF- UCAV (September 2023-July 2024)

University graduate in Advertising and Public Relations.

University of Vigo (2019-2023)

Erasmus +

Kazimieras Simonavicius University (Lithuania, 2021-2022)

Higher Technician in Lighting, Image Capture and image processing.

School of Image and Sound (2017-2019)

LANGUAGES

Spanish - native

English - upper-intermediate

Galician - native speaker

SKILLS

Canva

Wix

Suite Adobe

Mailing

Meta Business

Hootsuite

Review pro

Paquete Office

COMPLEMENTARY EDUCATION

Digital Marketing Essentials - Google Activate

Management Essentials - LinkedIn Learning

Inbound Marketing - Hubspot Academy

QUALITIES

Resolute - Determinant - Organised - Creative

OTHER INFO

Driving licence type B

Availability of geographical mobility